



IT TAKES LITTLE TO BE BIG

2025 ANNUAL REPORT

DEFEND POTENTIAL

THE POWER OF MENTORSHIP IGNITING POTENTIAL BIG

INSPIRING CHANGE EMPOWERING FUTURES DEFENDER YOUTH

#ITTAKESLITTLETOBEBIG

DEFEND POTENTIAL IGNITE

CONNECTION DEFENDER EMPOWERMENT

SUPPORT BIG FRIENDSHIP COMMUNITIES GUIDANCE

THE POWER OF MENTORSHIP LITTLE

DEFEND POTENTIAL

IGNITING POTENTIAL
EMPOWERMENT COMMUNITY

EMPOWERING FUTURES

CONNECTION

FRIENDSHIP

DEFENDER

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EMPOWERMENT

SUPPORT

FRIEND

#ITTAKESLITTLETOBEBIG

MENTORSHIP

EMPOWERMENT

SUPPORT FRIENDSHIP

DEFEND POTENTIAL



A NOTE FROM OUR CEO

As I reflect on this past year at Big Brothers Big Sisters of Northern Nevada, I am filled with pride, not just in what we accomplished, but in how we accomplished it: together, and always in service of young people and their potential.

One of our most exciting milestones was the launch of Big Futures, our college, career, and life readiness program for high school aged Littles. Big Futures represents a meaningful evolution of our work, supporting youth as they prepare for what comes after graduation, whether that path leads to enrollment, employment, or enlistment. By pairing mentoring relationships with intentional skill building, exposure, and planning, we are helping young people envision and pursue a future they can believe in.

This year also marked the successful development and implementation of our High School Bigs program in Dayton, Nevada. Through this innovative model, high school students serve as mentors to elementary aged Littles, building leadership skills while providing younger students with consistent, positive role models during the school day. Watching these relationships take shape, benefiting both Bigs and Littles alike, has been a powerful reminder of the ripple effect mentoring can have across an entire community.

Our community's belief in this work was also reflected in the tremendous growth of our signature events. Both the Biggest Little Golf Tournament and the Big Chefs Big Gala reached new heights this year, bringing together donors, partners, volunteers, and champions who understand that investing in mentorship is an investment in our region's future. These events are about far more than fundraising. They are celebrations of impact, connection, and shared purpose.

Looking ahead, I am especially excited to relaunch our Lunch Buddies program with Washoe County School District in 2026 through a site based mentoring model. This program will allow us to meet students where they are, strengthen school partnerships, and expand access to mentoring in a way that is both sustainable and deeply impactful.

As we continue to grow, our focus remains clear: recognizing the inherent power and promise of the children we serve, honoring the extraordinary commitment of our Bigs, and strengthening the community that makes this work possible. I invite you to explore the stories, data, and partnerships reflected in these pages, and to consider how you can be part of this movement.

Together, we are building a community where potential is not only recognized, but fiercely protected. Thank you for going BIG with us.

Deke B



OUR MISSION

Create and support one-to-one mentoring relationships that ignite the power and promise of youth. We are committed to our vision for all youth achieving their full potential.

DEFEND POTENTIAL

We make a difference by clearing the path to a child's biggest possible future. We believe that every child in Northern Nevada is born with incredible potential and they need us to defend it.

This report is more than a recap of the past year. It is a testament to the power of being present. It is proof that when we stand together as a connected community of Bigs, Littles, partners, and donors, we can change the world. The information is intended to identify and grow impactful programming and practices that support more equitable outcomes for the BBBSNN workforce and young people. From the simple joy of a shared meal to the life-changing impact of improved educational outcomes, every interaction we support is a step toward a bigger, bolder future for our region.

THE POWER OF MENTORSHIP

OUR LITTLES

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LITTLES BY THE NUMBERS

Acknowledging a Little's background is the first step as powerful advocates for their future. We collect this information to understand the specific environment, challenges, and dreams of each Little which allow us to:

Make Intentional Matches and Prepare our Bigs

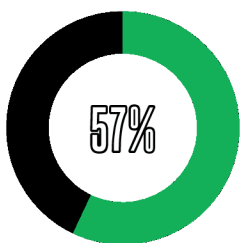
We use these insights to build Matches rooted in genuine connection and mutual respect. This data allows us to hand-select a Big with the life experience and temperament needed to spark a connection, ensuring the relationship is built to last. Every piece of history a family shares helps us prepare our Bigs to be present and impactful from day one.

Strengthen Community Support and Partnerships

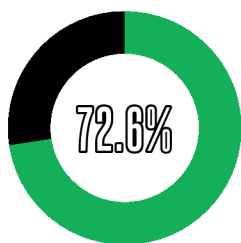
By identifying the specific needs of our Littles we can strategically recruit community partners to bridge those gaps. When our partners provide the essential resources, ranging from local scholarships to educational workshops, our Bigs can focus on fostering their relationship with their Little.

Provide Additional Resources

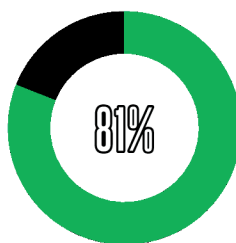
In 2025 we provided several specialized trainings to help mentors, families, and Bigs navigate the complexities of what are youth are facing. This data-driven approach allowed us to identify information gaps and equip our staff, families, and Bigs with the specific tools needed to support our Littles.



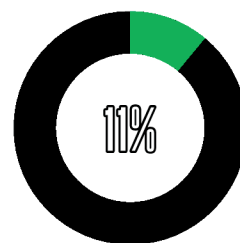
Live in One-Parent: female household



Identify their race / ethnicity as non-white or caucasian.



Report being impacted by addiction or abuse



Have an incarcerated Parent

DATA IN ACTION

One of our partnerships created from past data was put into direct action when we were connected with a family from the Hope First Cottages (temporary housing to support addiction recovery). Through this connection we were able to match three sibling with Bigs with the knowledge and understanding needed to build a stable relationship that has provided these Littles with a permanent sense of belonging.



COMMUNITY CONNECTIONS

In the world of our youth, these hours, partners, and community events translate into increased graduation rates, higher self-esteem, and the courage to dream bigger. This massive investment of time and energy by our community is one of the most powerful tools in our toolkit, allowing our mission to extend far beyond the walls of our organization.



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Recruitment Partners



13,224

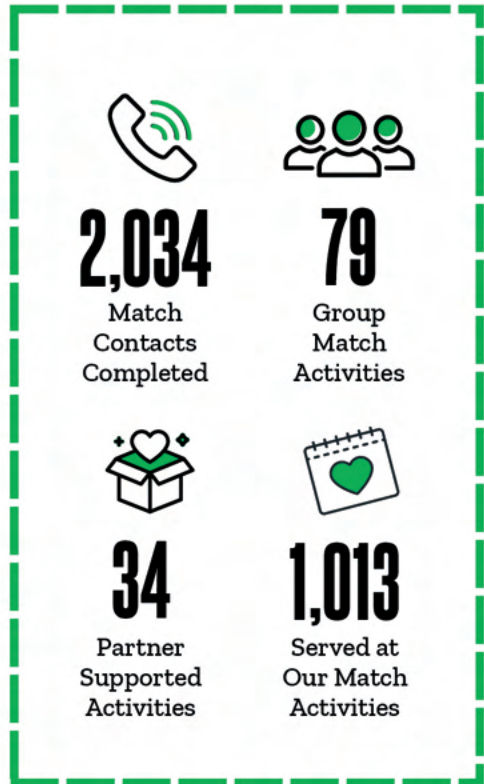
Volunteer Hours

2025 SERVICE

A strong mentoring relationship provides guidance, support, and encouragement, helping individuals navigate challenges and reach their full potential. For young people, having a trusted mentor can mean the difference between struggling and thriving by opening doors to new experiences, boosting self-esteem, and inspiring future goals.

Every Match we supported this year moved us closer to a community where no child is left waiting for a champion. From University of Reno Basketball Games, craft nights, and Reno Aces Games, these events aren't just social; they are intentional opportunities for Littles to expand their horizons and for Bigs to deepen their impact. By providing these experiences, we give our matches the tools to turn small moments into lifelong transformations.

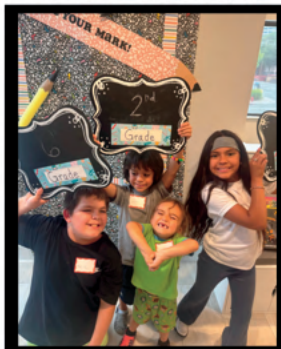
Each moment, every resources, and all the energy lead to BIG IMPACT.



SUMMER PICNIC



BACK TO SCHOOL



FALL FESTIVAL



HOLIDAY LIGHTS



THE POWER OF RESILIENCE

Success in mentorship is the result of a deliberate cycle of growth. Our approach is to measure, learn, improve, and repeat.

These results reinforce the truth that the presence of a stable mentor is a primary indicator of positive outcomes. Our mentor relationships build resilience that often outweigh the presence of individual risk factors such as academic failure, antisocial behavior, and family conflict.

These metrics demonstrate how we are building the protective factors necessary for our Littles to thrive.

The data below reflects the percentage of our Littles who either maintained or improved their outlook across several key development areas. In 2025, our biggest areas of growth (highlighted in green below) were in emotional regulation, a reduction in depressive symptoms, and higher school competence.



47

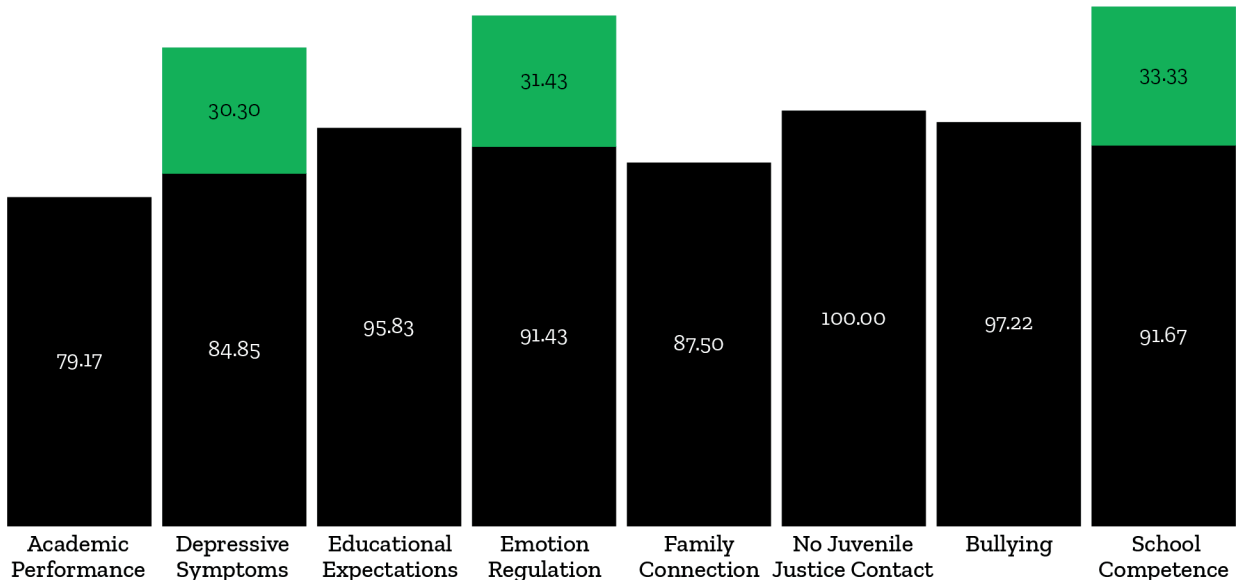
Average
Community-Based
Match Length
(in months)



36.2

Average
Site-Based
Match Length
(in months)

■ % Maintained or Improved ■ % Improved



GRADUATION

91% GRADUATION RATE FOR LITTLES IN OUR PROGRAM OVER THE PAST FIVE YEARS

We gathered to honor our graduating high school seniors, young men and women who, with the support of their Bigs, have taken a powerful step toward their futures. Their achievements are a celebration of potential realized and a testament to the life-changing impact of our mission and the Bigs that were with them on their journey.

CONGRATULATIONS TO OUR TEN 2025 GRADUATES

Dayton, Joshua, Jovanny, Juan, Kieliaa, Mairim, Pele, Miriam, Theason, and Toby.



Of these graduates Little Sister Kieliaa earned early acceptance into University of Nevada, Reno's Pre-Nursing Program. Little Brother Dayton went from missing high school credits, to working so hard and applying such dedication that he graduated a full year early, already joining the workforce while exploring his next educational steps with his Big Brother. And Little Brother Pele will be attending Snow College in Utah on an athletic scholarship.

We also want to recognize the incredible journey between a Big and Little that brought them to this point. Over months and years, these powerful friendships were forged through countless moments, from snack runs and study sessions to movie nights and shared conversations. It's those day-to-day moments that bonds are built and are celebrated at this momentous event.

THANK YOU TO OUR 2025 CLASS OF BIGS!

Taylor, Chad, Jose, Nicholas, Keisha, Sarah, Donna, Bill, Jake, and Kiersten.

AN INVESTMENT IN THE NEXT GENERATION

During the celebration, we were thrilled to award the **Marilyn McQueen Henselman Scholarship** and the **Gretchen Hass Scholarship** to a few of our graduating Littles. These scholarships are a direct and powerful investment to clear the path as they head to college, a trade school, or a technical program.

Both of these Scholarship Funds are designed to support Littles who wish to pursue additional education after high school. The scholarships will be applied toward the student's financial postsecondary educational expenses through direct payment to the student's university, community college, or trade school. **Each scholarship is more than just a financial award; it's a commitment from our community to stand with them on their journey.**

135 

Little Recipients as of 2025

\$15,000 

Amount awarded in 2025

\$97,500 

Amount awarded since 2018

IGNITE THE POWER OF THE NEXT GENERATION

Contribute to the
Gretchen Hass
Scholarship fund
please email
Derek Beauvais at
dbeauvais@bbbsnn.org



BIGS BY THE NUMBERS

By understanding who our Bigs are, we can better arm them with the resources needed to clear the path for their Littles. Our data reveals the strengths of our current mentor community while highlighting the new horizons where we can grow. These insights allow us to strategically recruit and engage new advocates and volunteers to support our mission.

We take pride in the powerful cross-cultural connections formed through our matches. We believe that a diverse and inclusive pool of volunteers is the essential foundation for these life-changing friendships. **When we expand our reach, we expand the possibilities for every Little.**



Identify as Retired

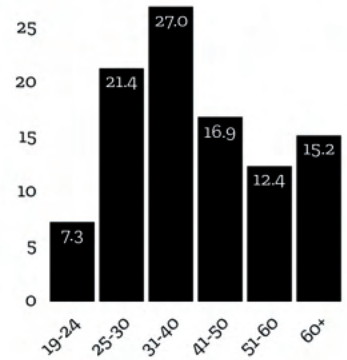


Identify as a Student



Have a Bachelor's Degree or higher

Bigs Age Breakdown by %



FALL BINGO



30+ attended our Fall stewardship event.

MENTOR MIXER



A night dedicated to recruiting men at El Adobe.

TABLING



Attended events from Back-to-school, PBS Kids Day, and Job fairs.





SEPTEMBER 14-20, 2025

PAINT THE TOWN GREEN

Paint the Town Green is a community initiative designed to bridge the gap between local youth and the mentors they need. During this week, organizations and businesses across Reno transformed into visual representations of our mission. They stood as defenders of potential by displaying green lights, serving special green menu items, creating Green Eggs & Ham themed staff meals, and sharing social media tributes to champion mentorship.

Local partners made the need for mentors impossible to ignore and helped generate vital community awareness outside our sphere of influence.

 **50**

Participating Businesses and Organizations

 **27**

Partner posts on Social Media



GOLD STAR MORTGAGE



DUTCH BROS COFFEE



TICOR TITLE NORTHERN NEVADA

NATIONAL MENTORING MONTH 2025



JON HUGHES



ELIZABETH GUNA ZAVALA



JORGE MONTANO



ELLEN HUBBARD



TAUNI CLARK



LORI OLSEN



TRAVIS DIETRICH



MARISSA SEAMAN



PHILIP GLOVER



LAUREN LANDMAN

January marks National Mentoring Month, our annual campaign dedicated to honoring the people that fuel our mission - **our Bigs**.

The heart of this celebration are the Bigs who dedicate themselves to igniting the power and promise of our youth in our community.

In 2025, we celebrated these selfless individuals through a series of pop-by recognitions from surprise meetings at partner locations, infiltrated staff meetings, or a simple knock on the door. Celebrating our Bigs is essential because their commitment is the driver of our mission and the confidence and growth seen in our Littles.

96% of Bigs feel they are well matched

78.9% of Bigs have noticed improvements in their Little

96% of Bigs report they are enjoying the volunteer experience

By publicly honoring their dedication, we not only show our gratitude but also shine a light on the urgent need for more volunteers. With a growing need for mentorship, these celebrations serve as a powerful call to action for our community to step up and become Defenders of Potential.

PRESENTED BY MIKE RICHARDSON WITH GOLD STAR MORTGAGE THE 2025 BIG CHEFS BIG GALA A RECORD-BREAKING SUCCESS

The evening served as a powerful testament to the community's commitment to our youth. With a record-setting number of guests filling the room, this year was more than just a celebration; it was a demonstration of our community's dedication to defending potential and empowering the next generation.

Throughout the evening, guests were treated to an extraordinary culinary journey, sampling innovative creations such as cotton candy foie gras, honey peach whiskey smash, shrimp and scallop stuffed mini baked potatoes, and so more more from Reno's premier chefs and mixologists.

Thanks to the incredible generosity of our sponsors and guests, the gala raised vital funds to ensure Matches are fully supported and to scale our Big Futures and High School Bigs programs. This outpouring of support ensures we can continue to provide the stability and belief that young people need to thrive, proving once again the profound impact we can have when our community unites with a shared purpose.

Mike Richardson
with Gold Star Mortgage



BIG CHEFS

30 YEARS LATER

Angela & Robbyn reunited to prove mentorship is a lifelong investment in the future.

250 LOCAL BUSINESSES

Supported our silent, live, and dessert auctions to raise crucial funds for Mentorship.

18 LOCAL VENDORS

Transformed the Grand Sierra Resort Ballroom into a vibrant community marketplace.



A BIG NIGHT

The night's most moving moments came from our Bigs, Cory, Keisha, Christine, and Bill, who shared heartfelt stories of how consistent, long-term mentorship has paved the way for their Littles to pursue nursing, higher education, and personal growth. The honesty of our Bigs reminds us that this journey is transformative for everyone involved. As a result, we were able to see that being a mentor isn't always easy, it requires consistency, patience, and the courage to show up even when the path is uncertain.



BIG GALA

RICHMOND PUNCH, LITTLE

Transformed into a world-renowned Juilliard graduate, performed for guests.



BIGGEST LITTLE GOLF TOURNAMENT



288
Golfers



300+
Volunteer Hours



\$165,000+
Funds Raised

LAKES AND HILLS COURSES AT RED HAWK GOLF AND RESORT

The 2025 tournament, proudly presented by Weigl Concrete, raised record funds that serve as a direct investment in the youth. Every drive, putt, and silent auction bid helped us defend potential all year long! A highlight of the day was the high-stakes playoff between the Weigl Concrete and Reliance Landscaping teams. It was a powerful moment to see our community united, cheering for our Defenders and celebrating the spirit of competition for a cause.



Fun games, longest drive contests, and more on each hole!



72 teams competed to make a BIG IMPACT.



52+ Sponsors brought the course to life!

SAVE THE DATE

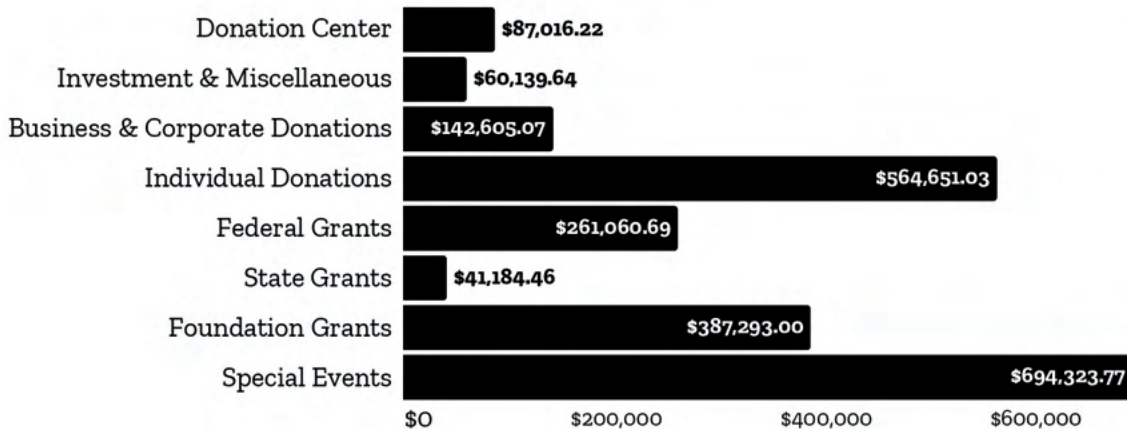


DEFEND POTENTIAL IN 2026 AND BEYOND

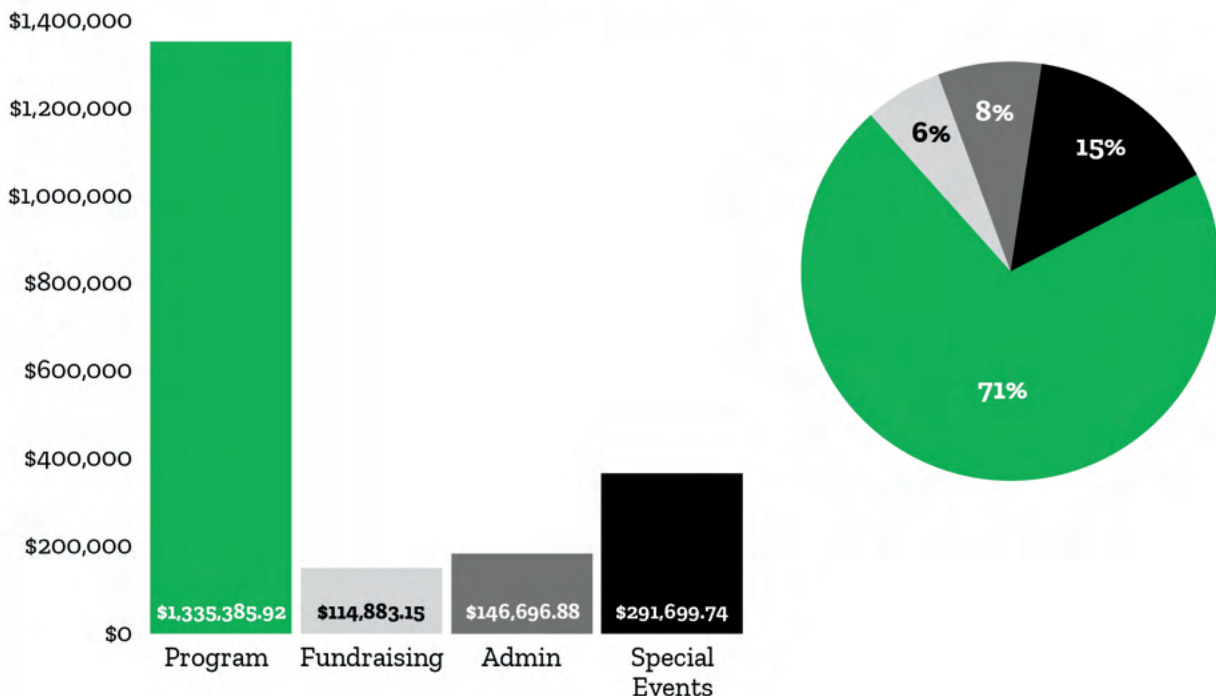
JSTITELER@BBBSNN.ORG

FINANCIAL ANALYSIS

2026 REVENUE



2026 EXPENSES





10 Torr Distilling and Brewing, 911 Restoration of Reno-Tahoe, Abigail Stephenson, Adam Benge, Adam Carlsen, Adam Czajkowski, Adam Hollen, Adam Schuveiller, Adam York, Adriene Bennett, Advanced Asphalt, Affinity Cleans, Aislinn Kari, Alan Guthrie, Alan Novak, Alejandra Krautscheid, Alexa Steiskal, Alice Chi, Alice O'Neill, Alisa Elliott, Allison Long, Allison Motherway, Allyson Wong, Amanda Carr, Amanda Jones, Amanda Starr, Amanda Thornton, Amber Duran, Amir Sabetian, Amy Alspach, Amy Berry, Amy Ellsworth, Ana Swanson, Ana Vicini, ANDERSON NOWLING, Andrea Garrett, Andrea Geisler, Andrew Bradford, Angel Thayer, Angela Gray-Archie, Angela Mudgett, Angie Sosa, Ann Rosevear, Anne Rodriguez, Annette Brondello Kuder, Anthony Gonsalves, Arthur Fink, Ashley Polan, Ashley Rund, Aspen Earthworks, AssuredPartners Consulting, Atlantis Casino Resort Spa, August Klein, Austin Lynch, Barbara Andrade, Barbara Barrett, Barbara Becker, Beau Keenan, Bernadette Flocchini, Beth Osborne, Betsy and Bill Gerthoffer, Betsy McDonald, Big Brothers Big Sisters of America, Big Horn Tavern, Bill Long, Bistro 7, Blake Smith, Bo Cassel, Bob Alessandrelli, Bob Dolan, Bob Leckie, Bob McCart, Bob Phillips, Bob Stecker, Bobbie Miller, Bonanza Casino, Brad Gillenwater, Braden Bittick, Brandi Shivers, Brandon Parks, Bre Hammon, Brett Fritz, Brett Tilley, Brian Bosma, Brittany Gamboa, Bruce Foster, Butch Anderson, Cactus Creek, Caitlyn Sudweeks, Cal Lewis, Cameron Mainland, Camille Mouchawar Foundation, Candance Barlow, Cara Argall, Carina Black, Carl Thorsen, Carla Dodge, Carlan White, Carli Ragains, Carlton Honebein, Carmen Smith, Carol Carter, Carol Truman, Cary Lurie, Casey Stiteler, Catherine Clinch, Celeste Erlach, Celeste Grajeda, Centene Management Company, Chanelle Bassette, Charles Fleming, Charles Sutton, Charles Zinser, Charlie Tanpanich, Charlye McKenna, Chelsea Chicvara, Chelsea Lowen, Cheree Boteler, Cheryl Olson, Cheyne Jackson, Chingros Family Donor Advised Fund, Chris Demers, Chris Huff, Chris Lynn, Chris Osborne, Chris Riche, Christi Allen, Christian Reviglio, Christopher Abraham, Christy George, Cindy Crowell, Clark Knobel, Clark Luckmann, Cliff & Gayle Scheffel, Cliff Sorensen, Codd Family Charitable Fund, Colby Ballingham, Cole Lelli, Coleman Children's Foundation, Colin Loretz, Colin Smith, Colleen Bellon, Colton Loretz, Confidence Foundation, Connie Parratt, Construction Materials Engineers, Inc, Corwin Ford, Cory Hobson, Cory Lawrence, Cory McConnell, Costco, Courage Sans Peur Foundation, Courtney Parks, Courtney Workman, Cristal Herrera Woodley, Cynthia Zirpolo, Daha Investments, Dai Pritchard, Dajah Stallings, Dale & Kathy Adams, Dale Davis, Dalina Bolte, Dalinda Atkinson, Dan Rowe, Daniel Recasens, Daniel Wilkins, Daniela Tudor, Danielle Brown, Danielle Kading, Danny Britson, Danny Rich, Danny Schenker, Dave Henselman, Dave Straley, David Lake, David Lynn, David Redfern, David Reed Brady, David Walker, David West, Dax Alvarez, Dean Byrne, Deanna Luchetti, Debbie Jo Severin, Debbie Leonard, Debby Dinsdale, Dennis Cuneo, Dennis Flannigan, Dennis Green, Dennis Tamotsu Yamamoto, Dennis White, Derek Beauvais, Dermody Properties Foundation, Devin Sizemore, Diane Rice, Diane Romualdez, Dillon Coleman, Dilyn Rooker, Diya Sharma, Don Collier, Donald Abbott, Donna Botto, Donna Mills, Donna Neff, Donna Saunders, Donna Ward, Douglas Duckworth, Dustin Vieira, Dutch Bros Coffee, E.L. Cord Foundation, Earl and Elizabeth Ash Foundation, Earl Charles, EcoWorld, Ed Boleky, EDAWN, Edgewood Tahoe Resort, Edred Marsh, Edward Josimov, Edwin Hill, Eide Bailly, Ejnar Knudsen, Elaine Duffy, Elissa Arata, Elizabeth Heaven, Elizabeth Olson White, El-Marie Gili, Emily Hess, Emily Macmillan, Emily Mansoor, EMR Land Co., LLC, Enterprise Holdings, Enterprise Rent-A-Car, Eric Breslow, Eric James, Eric Olivas, Eric Pulver, Eric Smith, Erlach Computer Consulting, Inc., Fennemore, Fleischmann Planetarium, Flowing Tide Pub, Force4Giving, Gage Rees, Gailyn Johnson, Gale Kraft, Gene Lumsden, Geneva Martinkus, George Lacombe, Geri Yount, Gilly Jackson, Ginger Albrecht, Gino Scala, Giovanni Aguilar-Diaz, Glen Abood, Gold Star Mortgage, Grand Sierra Resort, Greenberg Traurig LLP, Greg Goss, Greg Truax, Gwendolyn Chatham, Hal Kraft, Hannah Padilla, Harley-Davidson Financial Services, Harmony Hobbs, Harriette Treloar, Hayes Riedeman, Heather Brown, Heather Hamilton, Heather Krupa, Heather Reimer, Highway Ventures LLC, Hillary Baker, Hinman Ventures, Hot August Nights Foundation, Hubert Rucker, i-80 Gold Corp, Ida Prewett, IGT, Inspire Foundation, IQVIA, Irene Buck, Irene Reznick, Isiah Carter, Jack Van Sickle Foundation, Jacob Althage, Jacqueline Lopez, Jaguar & Land Rover Reno, Jahnni Robinson, James Andrews, James Burch, James Hutton, James & Jolee Nava, James Smerdon, Jan Maize, Jana Jin, Janet Rowen, Jason Henderson, Jason Johnson, Jason Tolotti, Javelin Properties, LLC, Jay and Jennifer Kenny, JCPenny, Charities Aid Foundation, Jef Industrial, LLC, Jeff Davis, Jeff Gordon, Jeffery Fiske, Jen Blamire, Jennifer Baker, Jennifer Hill, Jennifer Meyers, Jennifer Spade, Jeremiah Teeter, Jerry Hallert, Jerry Scolari, Jerry Silva, Jim Elston, Jim Miller, Joe Brown, Joe Ungers, Joey Moore, John Mendicino, Johnny's Ristorante Italiano, Join Together Northern Nevada (JTNN), Jon Del Santo,

Jonathan Patton, Jose Inurriaga, Josh Cutts, Josh Palmer, Josh Thieriot, Josh Totten, JR Chism, Judd's Hill Winery, Judith Kienle, Julia Humphrey, Julie Millare, Julie Teel, Kait Flocchini, Kaitlyn Shikada, Kalb Construction, Kami Soule, Karen Pacheco, Kathleen Zaski, Kathryn Cox, Kathy Picollo, Katie Chinn, Kay Sweetingham, Kaycea Grignon-Wallin, Keisha Ellis, Keith Fuetsch, Kelly Utley, Kent Vaughan, Kenzie Woll, Kerri O'Neill, Kessa Lee, Kevin and Christine Goss, Kevin Jennings, Kevin Laswell, Kevin LeVezu, Kevin MacMillan, Kim Bell, Kim McCart, Kim Short, Kimberlee Gardner, Kimberley Beaman, Kimberly Trotter, Kimberly Uberti, Kinslee Truax, Knoel Owen, Kris Andrus, Kris Deeter, Kris Martin, Kristen Brown, Kristina York, Kroger (Smith's Rewards), Kyle Archie, Kyle Elledge, Kylie Rowe, LaRee Purdum, Larry Tiller, Las Vegas Peach LLC, Launie McRoberts, Laura Ferencik, Laura Sutton, Laura Watson, Laurie Trudell, Lawrence Taylor, Leah Culley, Leah Fording, Leigh Anne Page, Leo Hall, Leo Jolicoeur, Lightning Public Auto Auction, Linda Graebner, Lisa Cook, Lisa Martens, Lizet Lopez, Lorne Hall, Louis Alcalá, Louise MacKnight, LP Insurance Services Inc, Lyon County Health Services, Ma'Kayla Porter, Margi Grein, Marion & Beverly Camp Trust, Marion Rohrs, Marissa Seaman, Mark Geil, Mark Maurer, Martin Coalson, Martin Family Charitable, Marty Marshall, Mary Garven, Mary Raso, Mary S Scott, Marybeth M. 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Keyser Foundation, Thelma B. and Thomas P. Hart Foundation, Theresa Goins, Thomas King, Tiffany Robinson, Tiffany Stanbury, Tim Martin, Tim Milligan, Tim Morgan, Tim Peters, Tirzah Mathews, Tom Burkhart, Tom Gamble, Tonda Bengé, Tony Mattioli, Tony Wynn, Travis Dietrich, Trevor Macaluso, Trish Botoff, Truckee Meadows Pest Control, Tyler Hill, Tyson Cross, United Construction, United Way of Southern Nevada, University Police Department-Northern Command, US Bank Reno, Vanacore Family Foundation, Venus Collins, Virginia Williamson, Vivian Davis, Warren Hall, Wavedance Fund, Wealth Collaborative, Weigl Concrete, Wells Fargo Foundation, Whitney Weed, Whittier Trust Company, Windows and Siding Reno, Winglum Tan, Wray Family Foundation, X-Golf Reno, Yami White, Yogurt Beach, Zac Davies, Zeiter Family Foundation.

2025 BOARD EXECUTIVE COMMITTEE

Chair

Mike Givens

Joined July, 2017
Realtor
Dickson Realty

Vice Chair

Gayle Scheffel

Joined October, 2020
Retired
Lancor Global

Treasurer

Danny Schenker

Joined February, 2024
VP, Client Advisor
Whittier Trust Co.

Secretary

Courtney Workman

Joined December, 2017
Senior Benefits Consultant
LP Insurance

Chair Emeritus

Rachel Yelley

Joined May, 2014 Chair
Associate Vice President –
Investments
Alonso, Foy & Yelley
Wealth Management
Group of Wells Fargo
Advisors

2025 BOARD OF DIRECTORS

Angela Heinemann

Joined August, 2025
Public Health Professor
University of Nevada, Reno

Bekah Keesler

Joined April, 2024
Veterinary Pathologist
Charles River Laboratories

Clark Knobel

Joined February, 2024
Associate
Snell & Wilmer

Cristal Herrera Woodley

Joined July, 2019
Vice President of Marketing &
Communications
Renown Health

Danny Britson

Joined June, 2024
Senior Vice President
Casino Operations
Grand Sierra Resort

Eric James

Joined January, 2023
Chief of Police
University of Nevada, Reno

Laura Zander

Joined January, 2023
Chief Brand Officer
Local Crafts

Matt Thornton

Joined August, 2025
Wealth Market Leader
US Bank

Maureen Hazard

Joined June, 2024
Retired
Toyota Motor Sales

Mike Richardson

Joined September, 2019
Mortgage Lender -
Branch Manager
Gold Star Mortgage

Rick Greenthal

Joined May, 2015
Retired
Sentex Systems, Inc.

Robert Levy

Joined January, 2001
Vice President
Portfolio Management
Whittier Trust Company

Rotem (Ro) Azulay

Joined January, 2026
Realtor
Compass Real Estate

Sue Foltz

Joined November, 2022
Co-Founder – President
Doula Co-Op of Reno

2025 STAFF

Derek Beauvais
Chief Executive Officer
Joined 2018

Ashley Muckway
Marketing Director
Joined 2025

Erika Hopson
Program Director
Joined 2017

Jordan Stiteler
Events Director
Joined 2023

Ma'Kayla Porter
Volunteer & Community
Outreach Specialist
Joined 2023

Mandy Schuveiller
Lead Match
Support Specialist
Joined 2014

Carrie Acosta
Match Support Specialist
Joined 2024

John Mendicino
Match Support Specialist
Joined 2019

Elvira Rios
Enrollment Specialist
Joined 2024

Kendall Brown-Zadeh
Enrollment Specialist
Joined 2024

Graig Wood
Donation Center Driver
Joined 2019

Samantha Perez
Office Administrator
Joined 2025



BIG STEVE & LITTLE DARIUS

Big Brother Steve and Little Brother Darius were matched in January 2023, and in just over two years, their bond has become a powerful example of the impact a consistent, caring mentor can make.

Ten-year-old Darius is a kind, intelligent, and curious young boy with a passion for cooking and a love for staying active through basketball and football. He's also a standout student who shines in the classroom. Since being matched, Steve has been a steady presence in Darius' life—someone who shows up, listens, and helps create opportunities for him to thrive.

"Steve is a great Big Brother!" says Match Support Specialist Mandy. "He goes above and beyond to introduce Darius to new activities and frequently finds cooking opportunities in the community that feed Darius' love for the kitchen."

The two often attend BBBSNN match events together, take local cooking classes, and explore new restaurants. Steve also attends Darius' sports games, cheering him on from the sidelines and encouraging his dedication both on and off the field.

Darius' mother, Brittany, is an active and engaged partner in the match. She regularly updates Steve on what's happening in Darius' world and has expressed how thankful she is that her son has someone he trusts and looks up to. She's shared that Darius feels comfortable opening up to Steve about personal and family challenges—something that means the world to her. With a strong foundation built on trust and support, Steve and Darius' friendship continues to grow. It's a testament to the power of mentorship—and to what's possible when someone simply chooses to show up.



BIG & LITTLE JAKE & THEASON



MATCHED 2021



Little Brother's early years were shaped by hardship. Dealing with an absentee mother and an abusive father, his life was a constant struggle. After being placed in his grandparents' care, he was matched with a Big Brother who, despite his busy schedule, was eager to make a positive impact. From their very first interaction, it was clear that they were a great match. The Little Brother looked up to his Big Brother, who in turn became a source of stability and guidance.

However, as time went on, the Little faced an immense challenge when his mental and physical health deteriorated. For months, he slept for hours on end, struggling with overwhelming fatigue and chronic absenteeism from school. His depression seemed to cloud his every day, and no one could figure out the root cause. Through it all, Big Brother remained by his side. As Little's grandmothers worked tirelessly to find answers, the Big was there as a constant support, offering a beacon of light.

With his Big's encouragement, he made the bold decision to pursue the HiSet, ultimately passing the test and earning his high school diploma. This was a huge step for the young man, one that was made possible because of the unwavering support of his mentor.

Now, as Little Brother looks ahead to enrolling at TMCC, he is doing so with a renewed sense of hope and purpose. His future is brighter, not just because of his academic achievement, but because of the bond he shares with his Big Brother. Their journey together has been one of resilience, transformation, and mutual growth.

Through thick and thin, they've proven that with the right support, anything is possible.



Big Brothers
Big Sisters.

OF NORTHERN NEVADA